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**Konu:** TİCARİ İSTİHBARAT HK

İstanbul, 31/12/2020

## **TÜM İHRACATÇI BİRLİKLERİ Genel Sekreterlikleri**

T.C. Ticaret Bakanlığında alınan bir yazıda, Hong Kong Ticaret Ataşeliğinden alınan bir yazıya atıfla, ticari istihbarat sorgularında muteber ve kapsayıcı niteliği haiz bilgilerin sağlanması amacı ile Hong Kong'un önemli Ticaret Odaları arasında kabul edilen Hong Kong Genel Ticaret Odası tarafından, 2019 yılından itibaren, Hong Kong'da yerleşik firmalara, bir yıl süre ile geçerliliği bulunan "İşletme Kimlik Sertifikası" düzenlenmeye başlandığı belirtilmekte ve Hong Kong'da yerleşik firmanın talebine bağlı olarak, Ticaret Odası tarafından ücreti mukabili düzenlenen bu belgede, kamuya açık erişim sağlanabilen ve halihazırda Hong Kong Ataşeliğince paylaşılmakta olan bilgilere ilaveten Hong Kong'da yerleşik firmanın çalışan sayısı, kurumsal banka hesabının bulunup bulunmadığı, aktif lisans durumu gibi bilgilere yer verildiği bildirilmektedir.

Söz konusu yazı ve ekleri yazımız ekinde iletilmekte olup konunun üyelerinize duyurulması hususunda bilgilerinizi ve gereğini rica ederim.

**Senem SANAL SEZERER**  
Genel Sekreter Yrd.

### **Ek:**

- 1- Ticari İstihbarat Hk Üstyazi
- 2- Hong Kong Genel Ticaret Odası'ndan alınan dokümanlar (3 Adet)



**www.tim.org.tr**

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Ayrıntılı bilgi için: Sertaç KASIM - Pazara Giriş Personeli

25<sup>th</sup> November 2020

Mr Peyami Kalyoncu  
Consul-General  
Turkish Consulate General in Hong Kong  
Room 301, 3/F, Sino Plaza  
255-257 Gloucester Road  
Causeway Bay, Hong Kong

Dear Consul General

## HKGCC Certificate of Business Identity

The business environment is constantly changing and the Covid-19 pandemic has accelerated the digitization of many businesses. Consequently, meeting new customers and suppliers face to face is no longer as simple as it once was. This has made it more difficult to build trust, and provided an opportunity for unscrupulous companies to take advantage of the situation, creating concerns for legitimate, honest companies when entering into agreements with new clients.

The Hong Kong General Chamber of Commerce's (HKGCC) **Certificate of Business Identity** (CBI) allows third parties to quickly and easily verify if they are dealing with a company legitimately registered in Hong Kong. The CBIs can be customized and in general certify:

- Business Registration Certificate
- Key Directors
- Business Address
- Business Nature
- Annual Turnover
- Employment Size
- Corporate Bank Account
- Tax Return
- Trademark
- License
- Qualification
- Other Company Particulars

I hope that you can share this information with your respective trade departments so that in the event they require enquiries for help from business people in your country to verify a company in Hong Kong, then they may request the Hong Kong company concerned to apply for a CBI from HKGCC. Our ultimate goal is to promote trade and commerce between your country and Hong Kong and minimize the risk of unscrupulous business practices.

For your information, HKGCC has been issuing Certificate of Origins since 1920. As the largest and oldest business documentation issuing organization in Hong Kong, we are internationally recognized.

If you have any questions, HKGCC's Director for Certification Mr Thinex Shek will be more than happy to be of assistance. He can be reached at (852) 2395 5515, or [thinex@chamber.org.hk](mailto:thinex@chamber.org.hk).

Thank you and I look forward to having the opportunity to work more closely with your Consulate to promote trade and investment.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'George Leung', with a stylized flourish at the end.

George Leung  
CEO

This is to certify that **ABCSample Co. Ltd (亞巴斯有限公司)** is carrying on business in Hong Kong and registered under the Companies Ordinance.

■ Registered Address	Flat 1, 1/F Carnival Comm Building 1 Java Road, Admiralty, Hong Kong
■ Date of Incorporation	17 May 2003
■ Company Type	Private company limited by shares
■ Key Directors	Chan Tai Man ; Chan Sui Man
■ Business Nature	Manufacturing & Trading
■ Membership	Full (Corporate) Member since 2014 The Hong Kong General Chamber of Commerce
■ License	Food Factory License (食物製造廠牌照) , 2019 Food and Environmental Hygiene Department, HKSAR Government
■ Recognition	Authorized Economic Operator (認可經濟營運商) Hong Kong Customs and Excise Department, HKSAR Government
● Employment Size	112 (Hong Kong)
● Annual Turnover	HK\$30,231,211 for the year ended 31 Dec 2018

Issued by:



Certificate No: GCC00121 (R1)



Online Version:  
[cert.chamber.org.hk/cbi](http://cert.chamber.org.hk/cbi)  
Code: 4343434

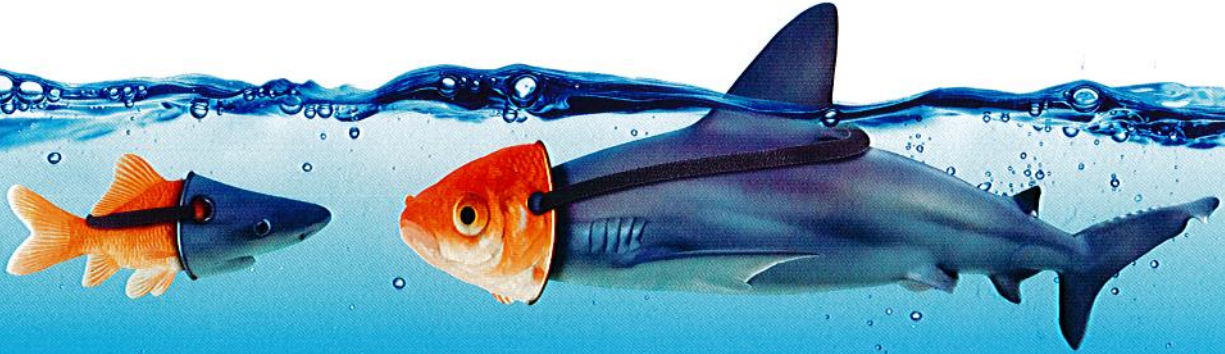
Director, Certification

Date of Issue: 24 Jan 2020  
Validity Until: 23 Jan 2021

■ Based on verification from official sources by the Chamber on 24 Jan 2020  
● Based on information submitted to the Chamber on 20 Jan 2020

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# DO YOU REALLY KNOW YOUR BUSINESS PARTNERS IN HONG KONG?



## CERTIFICATE OF BUSINESS IDENTITY

Allows third parties to quickly and easily verify if they are dealing with a company legitimately registered to operate a genuine business in Hong Kong.

### WE CERTIFY

- Business Registration Certificate
- Key Directors
- Business Address
- Business Nature
- Annual Turnover
- Employment Size
- Corporate Bank Account
- Tax Return
- Trademark
- License
- Qualification
- Other Company Particulars

Established in 1861, the Hong Kong General Chamber of Commerce is the largest issuer of Certificates of Origin and sole guarantee body for ATA Carnets. We have been certifying trade and business documents, and our certification is widely recognized by traders, investors, customs administrations, consulates and banks around the world.

### WE BUILD TRUST

**HKGCC**

Hong Kong General Chamber of Commerce  
香港總商會1861

(852) 2395 5515

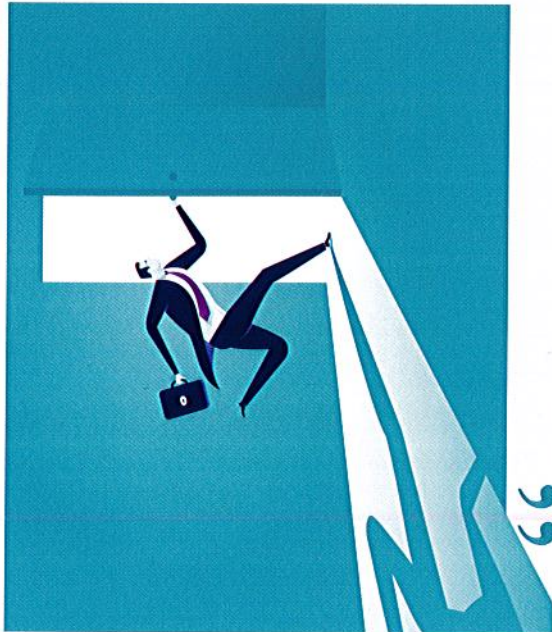
cert@chamber.org.hk

cert.chamber.org.hk



## WE OPEN THE DOOR FOR BUSINESS

For the past 160 years, The Hong Kong General Chamber of Commerce has grown together with Hong Kong and the business community. Our mission is to promote, represent and safeguard the interests of the business community in Hong Kong, and at the same time provide support, networks, training and business services to help the business community grow.



“The Chamber has helped me meet so many creative people from very diverse industries, many of whom now work with me in my various businesses.”



ALLAN ZEMAN  
Chairman, Lan Kwai Fong Holdings Ltd

For enquiries, visit our website or call us directly.

Website: <https://cert.chamber.org.hk>

Phone: (852) 2395-5515

Email: [cert@chamber.org.hk](mailto:cert@chamber.org.hk)



It is important to know who we are working with.



Hong Kong General Chamber of Commerce  
香港總商會 1861



# CERTIFICATE OF BUSINESS IDENTITY

Founded in 1861, the Hong Kong General Chamber of Commerce is the oldest and one of the largest business organizations in Hong Kong. We provide a wide range of business services and documentation.

We certify trade and business documents, and our certification is widely recognised by traders, investors, customers, administrations, banks and consulates worldwide.

### In Hong Kong we are:

- The largest Certificate of Origin (CO) issuing organization
- The sole guaranteeing and issuing body of ATA Carnet,
- An internationally recognized organization issuing Certification of Documents
- A professional service provider of Consulate Endorsement Facilitation services

Enhances companies' reputation and builds trust



<https://cert.chamber.org.hk/>



<https://cert.chamber.org.hk/>

# REDUCE YOUR BUSINESS RISKS

# CERTIFICATE OF BUSINESS IDENTITY

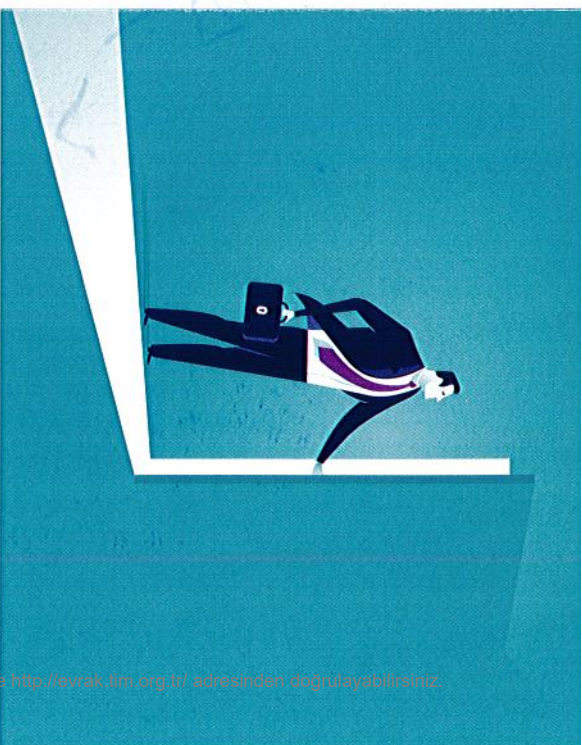
When dealing with new buyers, suppliers, customers, business partners or investors, gaining trust is crucial, but not always easy. Many companies conduct their own due-diligence screening, and rightly so, to protect themselves and minimize risk.

## What Is a Certificate of Business Identity?

A Certificate of Business Identity issued by the Hong Kong General Chamber of Commerce gives people confidence in a certified business, and helps open up new markets.

We certify:

- Business registration status of Hong Kong companies
- Bona fide nature of carrying on business in Hong Kong
- Physical locations and contact details
- Corporate profiles – qualifications, licenses and other recognitions



## ADVANTAGES FOR CERTIFIED COMPANIES WITH A HKGCC CERTIFICATE OF BUSINESS IDENTITY


- Presents a "Corporate Resume" of the company with a customized certificate
- Gives business partners confidence in doing business with you
- Reinforces that you are a reputable company
- Differentiates you from your competitors
- Allows your clients to authenticate your Company Certificate online
- Application is simple and cost-effective
- Certificates customized to meet specific criteria

**HKGCC**  
The Hong Kong General Chamber of Commerce  
香港總商會

**Certificate of Business Identity**  
經名譽認證

This is to certify that **ABC Sample Co. Ltd (經名譽認證公司)** is carrying on business in Hong Kong and registered under the Companies Ordinance.

■ Registered Address	Flat 1, 3/F Central Comm Building 1 Java Road, Admiralty, Hong Kong 17 May 2003
■ Date of Incorporation	
■ Company Type	Private company limited by shares
■ Key Directors	Chan Tai Man, Chan Sui Man
■ Business Nature	Manufacturing & Trading
■ HKGCC Membership	Associate Member since 2014
■ License	Food Factory License (食肆牌照類別): 2019 Food and Environmental Hygiene Department, HKSAR Government
■ Award	Caring Company (關愛機構公司), 2016-2019 The Hong Kong Council of Social Service 112 (Hong Kong)
■ Employment Size	
■ Annual Turnover	HK\$30,231,211 for the year ended 31 December 2018

Issued by: 

Director, Certification

Certificate No: CGC00231 (R1)  
Online Website: [cert.chamber.org.hk/cid](http://cert.chamber.org.hk/cid)  
Code: CH434

Date of Issue: 24 Jan 2020  
Validity Until: 23 Jan 2021

■ Based on verification from official sources by the Chamber on 24 Jan 2020  
■ Based on information submitted to the Chamber on 20 Jan 2020



Hong Kong General Chamber of Commerce  
香港總商會 1861

Serving Hong Kong for  
160 Years

T.C.  
HONG KONG BAŞKONSOLOSLUĞU  
Ticaret Ataşeliği

Sayı : E-73575194-724.01.01

Konu : Ticari İstihbarat Hk

**İHRACAT GENEL MÜDÜRLÜĞÜNE**

Malumları olduğu üzere, ülkemizde yerleşik gerçek/tüzel kişiler, uluslararası ticari işbirlikleri öncesinde, ilgili dış temsilciliğimize müracaatta bulunarak, işbirliği geliştirmek istenen firmanın muteberliğine dair görüş talep edebilmektedirler.

Ataşeliğimize intikal eden bu minvaldeki taleplerde, Hong Kong makamlarının kamuya açık erişime sunduğu bilgiler ( iş/şirket tescili, ortaklık yapısı, Hong Kong'un resmi niteliği haiz çatı kuruluşu olan Hong Kong Ticareti Geliştirme Konseyi'ne üyelik durumu) muhataplar ile paylaşılmakta, ilaveten, Hong Kong'daki firmanın geçmiş dönemde Türk firmaları ile ihtilaf durumu ülkemizdeki talep sahibine iletilmektedir.

Ticari istihbarat sorgularında muteber ve kapsayıcı niteliği haiz bilgilerin sağlanması amacı ile, Hong Kong'un önemli Ticaret Odaları arasında kabul edilen Hong Kong Genel Ticaret Odası tarafından, 2019 yılından itibaren, Hong Kong'da yerleşik firmalara, bir yıl süre ile geçerliliği bulunan "İşletme Kimlik Sertifikası" düzenlemeye başlamıştır. Hong Kong'da yerleşik firmanın talebine bağlı olarak, Ticaret Odası tarafından ücret mukabili düzenlenen bu belgede, kamuya açık erişim sağlanabilen ve halihazırda Ataşeliğimizce paylaşılmakta olan bilgilere ilaveten Hong Kong'da yerleşik firmanın çalışan sayısı, kurumsal banka hesabının bulunup bulunmadığı, aktif lisans durumu gibi bilgilere yer verilebilmektedir.

Ticari işbirlikleri öncesinde, Hong Kong'daki firmalardan anılan belgenin talep edilmesi, bu gibi bir Belge'nin ibrazı halinde ise Belge üzerindeki karekodun kullanılması sureti ile Hong Kong Genel Ticaret Odası web portalı ([www.chamber.org.hk](http://www.chamber.org.hk)) üzerinden gerekli doğrulamanın sağlanması mümkündür.



Bahse konu hizmete dair bilgiler, 2019 yılında Hong Kong Genel Ticaret Odası ile yapılan görüşmeler neticesinde ülkemizdeki muhataplar ile paylaşılmış, buna ilaveten, Ataşeliğimizce firma soruşturmalarına dair hazırlanan yanıtlara, “ daha detayda bilgi talep edilmesi halinde Hong Kong’da yerleşik firmalardan Hong Kong Genel Ticaret Odası tarafından sağlanan “İşletme Kimlik Sertifikası” talep edilmesi”ne dair matbu bir yönlendirme metni eklenmiştir.

Bu defa, Hong Kong Genel Ticaret Odası’nın 2020 yılı Kasım ayında Başkonsolosluğumuza muhatap mektubunda, bahse konu hizmete dair bilgileri tekraren paylaşarak, pandemi sonrasındaki dönemde bu gibi hizmetlere olan ihtiyacın artış gösterdiğine değindiği ve “İşletme Kimlik Sertifikası” hizmetinin ülkemizde duyurulması konusunda yardım talep ettiği bilgisi edinilmiştir.

Makamlarınca uygun görülmesi halinde, Hong Kong Genel Ticaret Odası tarafından sağlanan “İşletme Kimlik Sertifikası” hizmetine dair bilgilerin ülkemizdeki çatı kurum/kuruluşlar nezdinde duyurulabileceği değerlendirilmektedir.

Bilgileri ile gereğini müsaadelerine arz ederim.

**MERVE YILMAZCAN**  
**Ticaret Ataşesi**